



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract

2931010

Schedule Dates

06/25/17-06/25/17

Advertiser

Planned Parenthood Action Fund (33198)

Agency

BlueWest Media (16865)

Product

POLITICAL ISSUE (ns) (1187)

Brand

Est 696 (940146)

Salesperson

Monares, Barbara (3870)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Wittmeyer, Mary

Phone/Fax

/

CPE

Est 696

Account Types

Local/Spot Agency BRD

Billing Type

Weekly/Irregular

Comments

Est 696 6/25

Date Entered

06/22/17

Last Modified

06/22/17

Entered By

Barbara Monares

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,550.00

Net Total

\$14,450.00

Sales Tax

Washington (WJLA)

By Broadcast Month

	<u>Spots</u>	<u>Rate</u>
Jun. 2017	1	\$17,000.00
Grand Total:	1	\$17,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/25/17-06/25/17	4	:30	8:58:30A- ABC-This Week								1	1	\$17,000.00	\$17,000.00	Washington (WJLA)		6/22/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.